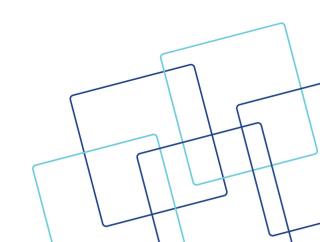


# Balancing Act: AI's Legal Landscape & Practical Impacts in Education

Presented by: Karen M. Rezendes, Attorney at Law Nicholas J. Clair, Attorney at Law

Curricular and Improvement Support Committee for Computer Science California County Superintendents

March 11, 2024



### Presenter



### CONTACT

krezendes@lozanosmith.com 925.953.1620

### Karen M. Rezendes

### AT LOZANO SMITH

Karen M. Rezendes is the Managing Partner of Lozano Smith. Karen has extensive expertise in all areas of private and public sector employment law including effective employee recruitment, retention, employee contracts, evaluation, investigations, equal employment opportunity issues and discipline. Karen is also an expert in employee/employer relations and negotiations. Over her 34 years of experience, Karen has negotiated hundreds of agreements with labor associations throughout the State of California. Karen also provides day to day employment and labor law support to public and private sector employers and supports education and public agency clients regarding the Brown Act and board governance, student issues and general school and public agency law.



### Presenter



### CONTACT

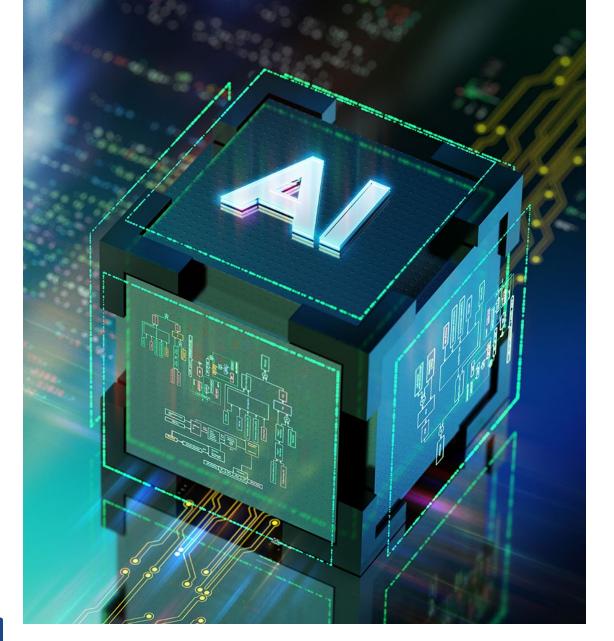
nclair@lozanosmith.com 916.329.7433

### Nicholas J. Clair

### AT LOZANO SMITH

Nicholas J. Clair is Senior Counsel in Lozano Smith's Sacramento Office. Mr. Clair focuses on local government and facilities and business issues for public agencies. Mr. Clair advises clients on a variety of transactional matters affecting special districts and local governments, including the Brown Act, California Public Records Act, Proposition 218, elections law, ethics, governance, financing, CEQA, and human resources.





# Topics

Topic One: Overview LLMs

Topic Two: General Risks

Topic Three: The Educator's Special Responsibility

Topic Four: AI Deployment & Culture

Topic Five: Policies

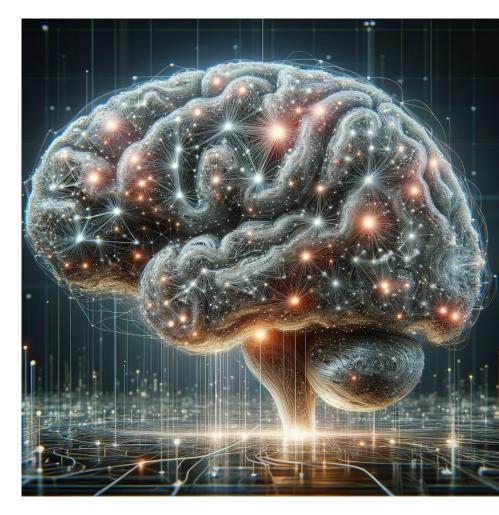
Topic Five: Al Resources



## Overview of LLMs

### Large Language Models (LLMs)

- Imagine a large "equation" with billions of variables (parameters and weights/bias)
- Trained by predicting text from sample documents. Model is adjusted to reduce inference error (backpropagation)
- Through training the model "learns" language, conversation, facts, and maybe even logic
- Further training transforms document predicting base model to helpful assistant
- Context Window





# Model Types



## Foundational Models vs Domain Specific Models

- Foundational Models General Purpose
- Domain Specific Trained or Fine Tuned on Domain Specific Dataset

### Open Source vs. Closed Source

- Closed Source Proprietary
- Open Source Non-proprietary Potential for fine tuning, student projects, hosting flexibility
  - Classrooms Hugging Face

### Small and Edge Models

Models small enough to run on local hardware, even laptops



## General Risks

### Hallucinations

- Making things up LLMs do not have a central database of information to refer to
- Retrieval Augmented Generation

### Bias

• Unfairness in datasets can be "learned" by the models

### Privacy

- Many LLM providers train on user inputs (generally for reinforcement learning)
- Most LLM systems are not designed for student use, creating challenges around student records, etc.

### **Over Reliance**

 "I understood it to be a super charged search engine and had repeatedly used it in other contexts to (successfully) find accurate information online," Michael Cohen wrote. "I did not know that Google Bard could generate non-existent cases."

### Copyright

- Mostly a risk related to model/service availability if lawsuits succeed or for locally run models
- Small risk of reproduction of copyrighted works





## Is ChatGPT Safe for All Ages?

ChatGPT is not meant for children under 13, and we require that children ages 13 to 18 obtain parental consent before using ChatGPT. While we have taken measures to limit generations of undesirable content, ChatGPT may produce output that is not appropriate for all audiences or all ages and educators should be mindful of that while using it with students or in classroom contexts.

We advise caution with exposure to kids, even those who meet our age requirements, and if you are using ChatGPT in the education context for children under 13, the *actual interaction with ChatGPT must be conducted by an adult.* 

https://help.openai.com/en/articles/8313401-is-chatgpt-safe-for-all-ages



In short, no, not in our experience. Our research into detectors didn't show them to be reliable enough given that educators could be making judgments about students with potentially lasting consequences.

https://help.openai.com/en/articles/8313351-how-can-educators-respond-tostudents-presenting-ai-generated-content-as-their-own



### Can ChatGPT Be Used for Assessment and Feedback?

It is inadvisable and against our <u>Usage Policies</u> to rely on models for assessment decision purposes without a "human in the loop" (i.e., a person who may use AI as an aide, but who ultimately makes the decision using their own judgment). Models today are subject to biases and inaccuracies, and they are unable to capture the full complexity of a student or an educational context.

https://help.openai.com/en/articles/8313397-how-can-chatgpt-be-used-for-assessment-and-feedback



# The Educator's Special Responsibility

### Preparing Students for an AI-Centered World

- AI will become more powerful and integrated into our lives
- Students need to be prepared to utilize AI in both their personal and professional lives
- Safety, Ethics and Digital Citizenship

# Students Need to Understand the Limitations of AI and Responsible Use

- LLMs are not magic answer machines
- LLMs can supplement, but not replace, the skills students learn





# Establishing an AI Culture



### Balancing Exploration with Responsible AI Use

- Schools should feel emboldened to experiment with & explore AI applications
- AI should always be used responsibly
  - Do not use for decision making
  - Always have a human-in-the-loop
  - Be mindful of data privacy
- General Liability Risks
  - Data privacy violations
  - Negligence
  - Discrimination
  - Bargaining issues
  - CPRA



# Sample AI Policy

Training.

- a. AI Users shall receive training concerning the potential benefits and risks associated with AI Tool usage.
- b. Require that AI Users receive specific training on the operation and use of specific District or COE approved AI tools.

### **General Principles.**

- a. When AI Users utilize AI Tools to perform, or assist in the performance of, any work-related activities without regard to the location of the AI Users at the time they use the AI Tools, or whether the AI Users operate the AI Tools on Company equipment and systems, on the AI Users' personal devices, or on third-party equipment.
- b. AI Users should only use the AI Tools in circumstances when they enhance or assist the AI Users in performing their job-related duties by enhancing productivity and efficiency.
- c. AI Tools may produce erroneous or inaccurate information and/or the information provided may not be suitable for specific uses within the District. Results may also reflect biased or incomplete data sets and AI Tools shall not be used solely as a decision maker or solely in situations involving important matters.
- d. AI Users shall recognize the limitations of the tools they are using, avoid over-reliance on AI Tools, carefully review output for errors, and identify potentially erroneous, incomplete, or otherwise problematic output.

### Use of Approved AI Tools.

- a. The District will maintain a list of approved AI tools. The list will also indicate which students, department and staff are authorized to use AI Tool and specify which AI Tools they are authorized to use.
- b. Prior to using an approved AI tool, a request to use such tool and the reasons for such request, must be reviewed and approved by the appropriate District or COE Departments to ensure coordination with HR, Legal, Education, Technological, and Business Functions.



# LAUSD Responsible Use Policy-Part 1 (10/2023)

- Prevents unauthorized access and other unlawful activities by users online, prevent unauthorized disclosure of, or access to, sensitive information, and to comply with legislation including, but not limited to, the Children's Internet Protection Act (CIPA), Children's Online Privacy Protection Act (COPPA), Family Educational Rights and Privacy Act (FERPA), and the California Electronic Communications Privacy Act (CalECPA).
- "User" includes anyone using computers, Internet, email, and all other forms of electronic communication or equipment provided by the District (the "network") regardless of the physical location of the user. It applies even when District-provided equipment (laptops, tablets, etc.) is used off District property. It applies when non-District devices access the District network or sensitive information.
- Positive Digital Citizenship Training and Certification regarding Training and Policy Compliance

https://www.lausd.org/cms/lib/CA01000043/Centricity/Domain/21/BUL-999.15%20Responsible%20Use%20Policy\_RUP%202023%20FINALPubAttachments.pdf



# LAUSD Responsible Use Policy-Part 2

The District:

- Uses measures to block or filter access, as much as reasonably possible, to visual and written depictions that are obscene, pornographic, or harmful to minors over the network.
- Monitors users' online activities and access, review, copy, and store or delete any communications or files and share them with adults.
- No expectation of privacy regarding their use of District equipment, network, and/or Internet access or files, including email. Users understand that the District has the right to take back possession of District equipment at any time.
- Will secure the network against potential cyber security threats. This may include blocking access to District applications, including, but not limited to, email, data management and reporting tools, and other web applications outside the United States and Canada. The policy applies to the use of artificial intelligence (AI), including, but not limited to, generative AI tools that can generate new content including text, images, video, audio, structures, computer code, synthetic data etc. in response to prompts generated by users.



# AI Deployment Examples

### Low Risk

- Educational Content Summaries
- Lesson Planning Brainstorming
- Enhancing Library Search Capabilities

### Moderate Risk

- Al Tutors
- AI Character Interactions
- Managing Communications with Parents and Students

### High Risk

- Using AI to Grade and Assess Students
- Using AI to generate IEPs/504s
- Al Grading
- Involvement of AI in Decision Making





### Lozano Smith AI Resources



#### Attorneys News & Insights Practice Areas Events Careers Culture Concierge Consulting About Q

### ARTIFICIAL INTELLIGENCE

#### Overview

With the velocity of developments in Artificial Intelligence, public agencies are working to both identify new and exciting opportunities while at the same time protecting their students, workforce and constituencies from unforeseen issues, liability and risk.

Federal and California state agencies are increasingly developing and publishing Artificial Intelligence resources and guidance to assist public agencies including school districts, community college districts, post-secondary educational institutions, cities, counties, other municipalities, and the public in general.

Among these legal resources and guidance are those intended to assist in addressing workforce, student, and community concerns. In our continued effort to equip public agencies with useful insights, the following are links to several resource and guidance documents and webpages available from the federal and state governments regarding Artificial Intelligence. We will continue to provide Artificial Intelligence updates and partner with our clients as they navigate these exciting opportunities and potential challenges.

We encourage you to check back regularly as we will frequently update this site.

#### **Resources and Links**

Al Volume 1: Foundations of Al

<u>Click Here</u>

What Every Great Negotiator and District Administrator Needs to Know About AI – Lozano Smith Keynote Presentation at the 2024 ACSA Negotiators' Symposium

<u>Click Here</u>

Executive Order on the Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence (October 30, 2023)

Click Here

FACT SHEET: President Biden Issues Executive Order on Safe, Secure, and Trustworthy Artificial Intelligence (October 30, 2023)

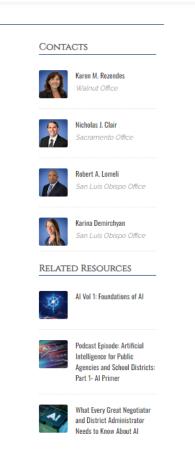
<u>Click Here</u>

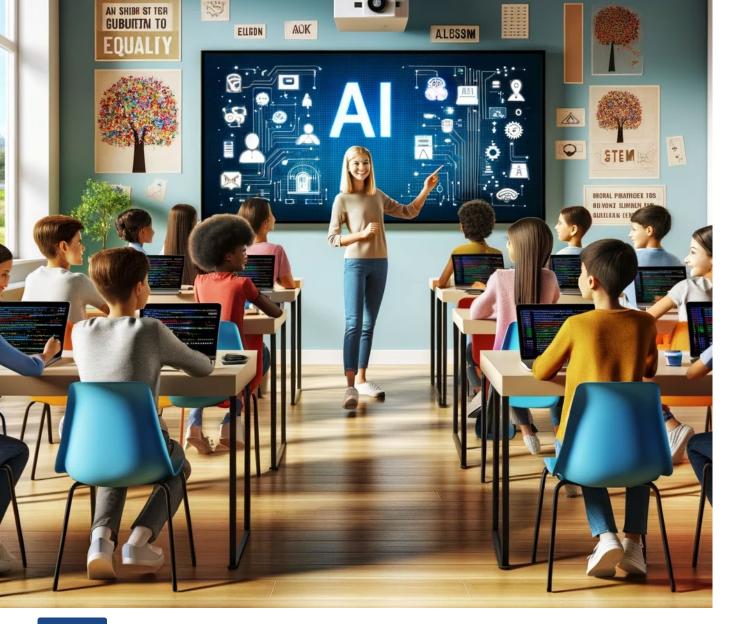
California Governor Executive Order regarding Artificial Intelligence (September 6, 2023)

<u>Click Here</u>

Governor Newsom Signs Executive Order to Prepare California for the Progress of Artificial Intelligence (September 6, 2023)

<u>Click Here</u>





## **Artificial Intelligence**

- Policies
- Humans in the Loop-Adults
- Age-Appropriate
- Educationally Appropriate
- District-Level Approval & Coordination
- Trained on Safety, Privacy, Accuracy, Bias Risks, Legal, and Appropriate Use



# Subscribe on your favorite app or device.

LS

Stay informed on your time.

# **Lozano Smith Podcast**

lozanosmith.com/podcast

For more information, questions and comments about the presentation, please feel free to contact:

# Karen M. Rezendes

Attorney at Law

Tel: 925.953.1620 krezendes@lozanosmith.com

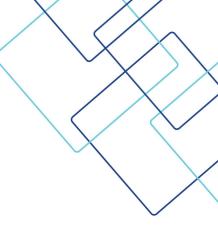
Nicholas J. Clair

Attorney at Law

Tel: 916.329.7433 nclair@lozanosmith.com

Or any of the attorneys in one of our 8 offices.





# @LozanoSmith

Disclaimer: These materials and all discussions of these materials are for instructional purposes only and do not constitute legal advice. If you need legal advice, you should contact your local counsel or an attorney at Lozano Smith. If you are interested in having other in-service programs presented, please contact clientservices@lozanosmith.com or call (559) 431-5600.

#### Copyright © 2024 Lozano Smith

All rights reserved. No portion of this work may be copied, distributed, sold or used for any commercial advantage or private gain, nor any derivative work prepared therefrom, nor shall any sub-license be granted, without the express prior written permission of Lozano Smith through its Managing Partner. The Managing Partner of Lozano Smith hereby grants permission to any client of Lozano Smith to whom Lozano Smith provides a copy to use such copy intact and solely for the internal purposes of such client. By accepting this product, recipient agrees it shall not use the work except consistent with the terms of this limited license. 4888-2100-2668

