

Graphic Designer & Production Coordinator

Fresno Office



Opportunity

Blend your creative talent with the opportunity to grow as a marketer. This unique position is ideal for someone with a passion for design and interest in supporting a breadth of marketing programs. As a Graphic Designer and Production Coordinator, you'll join an in-house Client Services team that plays an integral role in carrying out the firm's brand, digital and social media, events and trainings, and statewide marketing initiatives. In this position, you will be responsible for creative execution of marketing and communication materials, as well as general administrative support and project management for the Client Services team.

Key Responsibilities:

- Designs and produces high-quality visual and digital assets for marketing collateral and firm communications.
- Ensures consistency in branding elements across all print and digital platforms and materials, maintaining the firm's visual identity.
- Develops eye-catching visuals for various social media platforms, helping to drive engagement and grow our online following.
- Utilizes templates for marketing campaigns, firm trainings and events, and client communications, optimizing for mobile and desktop platforms.

Focus on You

We invite you to check out Lozano Smith, California's premier public agency law firm. You'll find a place where people can thrive and grow both personally and professionally. Along the way, you'll discover a team that is connected and fulfilled by the work they do. Join the journey – it is rewarding each and every day.

Focus on Schools and Communities

Partnering with school districts, community colleges, cities, counties and all types of public agencies is at the core of what we do. Our 30+ year commitment has positively impacted countless students and communities throughout California.

Spotlight on Culture

- Mentoring Program
- Professional Development Opportunities
- Child-Friendly Business Award Winner
- Blue Hat Project: Community Engagement Program
- Collaborative Environment
- No Jerks Rule

Diversity, Equity, and Inclusion

Lozano Smith values diversity, and this is evident in the composition of our team.

- 75% of recently hired employees are female
- 57% of recently hired employees identify as a person of color
- 45% of our employees identify as a person of color
- 51% of partner attorneys are female
- 59% of attorneys are female
- 65% of associate attorneys are female

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Qualifications:

- BA in Graphic Design, Marketing or related field preferred, 3 years of experience with Adobe Illustrator, Photoshop, InDesign, Canva, PowerPoint and Microsoft Office.

Connect

We invite interested applicants to learn more on our website: lozanosmith.com/careers. Please send a cover letter and resume to jobs@lozanosmith.com.

Salary

\$50,000 – \$70,000 /year

Lozano Smith is committed to giving all employees the opportunity to experience meaningful, impactful work and the support needed to grow. We consider a variety of factors, including skills, qualifications, and experience, among others. We provide competitive salary, benefits, and bonus programs.

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